# free lunch academy



## a message from our founder Calvin King

Calvin King here, Founder & Executive Director of Free Lunch Academy, nfp where we empower learners and leaders worldwide to Be A Buddy Not A Bully.



Whether you are a past, present or future program partner, participant, parent or funder, we would like to welcome you to the Free Lunch Academy Experience via our Media Kit. We would also like to thank you for your ongoing support in whatever capacity you see fit as we continue to press towards our mission. Much gratitude and appreciation on behalf of the FLA Family.

### organizational summary



Free Lunch Academy (FLA) is a 501c3 nonprofit organization based in Chicago with a mission to provide all students with inclusive learning environments in which they are safe, valued and protected at all times. FLA was founded in October 2012 by Executive Director, Calvin King, who sought to provide students with the necessary tools to safely mediate the occurrence of violence and bullying that is too often experienced in today's classrooms. King, a father of two, is passionate about promoting inclusive learning environments for children worldwide through the use of artistic expression. FLA reaches this objective by partnering home from school each day to avoid being bullied. with school communities throughout the Chicagoland area and beyond to provide students with the one-of-a-kind stage play experience known as, "Be A Buddy Not A Bully," and appropriate follow comprehensive program, such as FLA, is necessary up workshops, programs and both personal and professional development services.

FLA offers dynamic educational entertainment services to schools, churches, libraries, park districts, community organizations and more. All services provide a specific focus on bullying awareness, prevention and intervention, which are supported by a proven curriculum designed to empower students, educators, and parents on the topic. Bullying has become a major issue within the United States, and FLA strives to interrupt these trends by "edutaining" various communities towards positive solutions. The U.S. Department of Justice released data stating more than 160,000 kids stay Equally noteworthy, bullying is known to stop within 10 seconds, 57% of the time when bystanders intervene. These statistics demonstrate that a in today's society. Together, we can take back our classrooms.

## menu of services

be a buddy not a bully	
4	quite the characte
colorfi	d conversations6
7	parental advisory/recess
cre	ntive youth employment
	program

### be a buddy not a bully

"Be A Buddy Not A Bully (BABNAB), is a multi-media stage performance centered on anti-bullying techniques and aimed at inspiring today's youth to become up-standers instead of bystanders. "BABNAB" takes a refreshing interactive approach to focusing on the coming-of-age issues experienced by most students attempting to balance the pressures of school, home and social life, while on a rollercoaster ride of self discovery. "BABNAB" is a must see for any studentbe it a bully, a victim, or the all too common bystander.

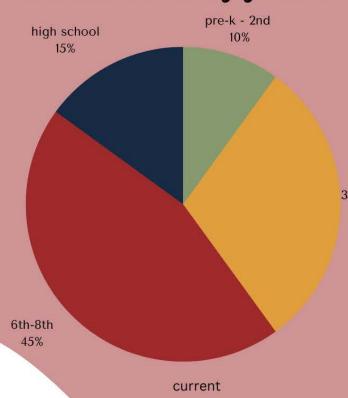




### quite the character

Following (or preceding) a performance of "BABNAB," schools can take advantage of follow up workshops entitled "Quite The Character." During this customizable workshop series, which takes place during designated school hours, students learn about conflict resolution, character development, restorative justice practices, and more. Students who complete the program earn the title "FLA Ambassador."

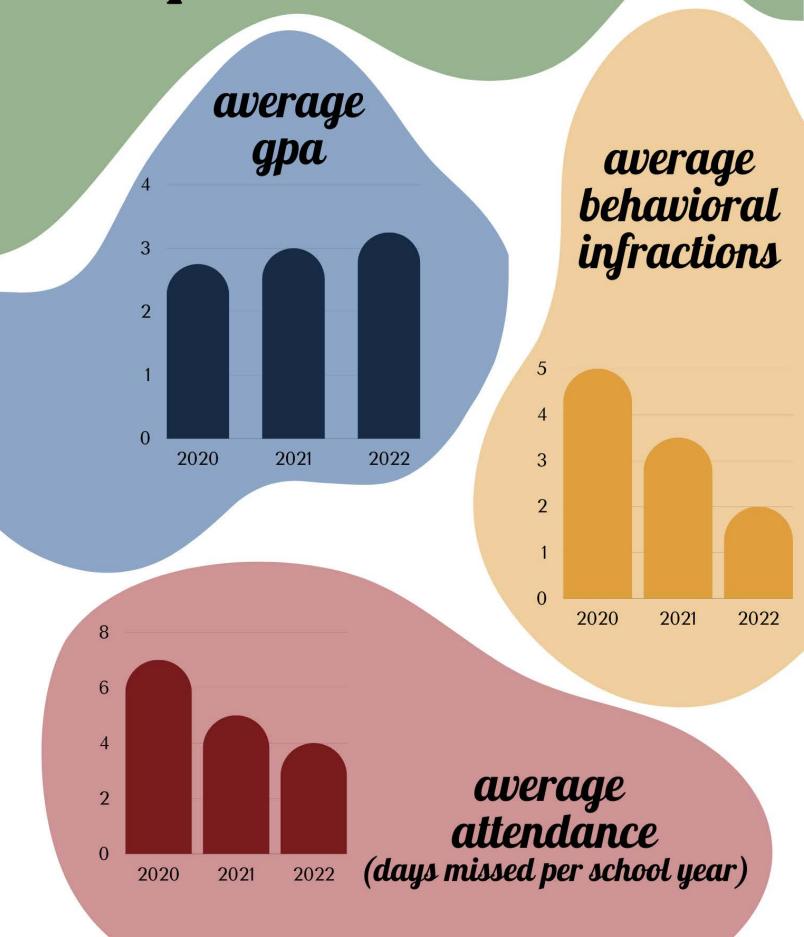
#### students served by grade levels





30%

# Quite The Character Program Participants Do Better!





## BE A BUDDY NOT A BULLY

Coloring and Activity Book





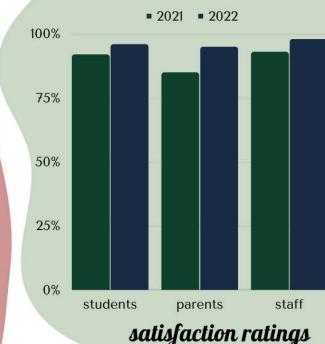
Written by Calvin L. King III Illustrated by Malcolm Poe

"Colorful Conversations" is an inclassroom experience specifically tailored for primary grade level students (preK - 3rd) that helps learners explore their feelings, the feelings of others, and connections between the two.

By leveraging the "Be A Buddy Not A Bully" Coloring & Activity Book, students become empowered to develop emotional intelligence through literacy, coloring, and candid conversation while cultivating their artist within.

### parental advisory/recess

FLA offers a performance infused personal/professional development experience aimed at increasing parents' and/or educators' ability to identify, intervene, and ultimately prevent when bullying related incidents occur among their youth. The goal of these workshops are to ensure students, parents, and educators are all speaking the same language in regards to bullying related issues within school communities and throughout our respective households





### creative youth employment program

Free Lunch Academy offers innovative, non-discriminatory, industry neutral workforce programming services for youth, young adults and businesses that truly value creativity. Through educational training, internships and mentoring, Free Lunch Academy combines emerging industry best practices, subject matter expertise and real-world applications within the creative economy and far beyond. By successfully partnering with the City of Chicago, Illinois' Department of Human Services (DHS) and countless community-based organizations, FLA has been able to provide hundreds of at-risk youth and young adults with the necessary job, career and entrepreneurial skills and training needed for success tomorrow, today. These services are intentionally centered on ethnics, character leadership, communication and professionalism in efforts to develop truly wellrounded candidates for employment as a result of programming efforts. Through this innovative approach to matching the demands of the workforce with the city's diverse supply of talent, Free Lunch Academy has established a high functioning network of employees, employers and emerging entrepreneurs that possess a healthy blend of morals, ethnics and drive towards short and long-term economic goals.

### community events

FLA prides itself in providing high quality educational entertainment services to school communities throughout the Chicagoland area and beyond. Our portfolio offering aims to serve as a complement to the amazing work our educators provide our young people year round, both inside and outside of the classroom. In honor of said educators that consistently go above and beyond the call of duty. FLA presents "A Celebration of the Greatest Teacher", each semester throughout the school year. These celebrations are in effort to give back to the teachers that give so much to our children.

One of the FLA's most celebrated annual events is the Back to School Youth Summit & Talent Showcase. This event is a unique day full of enrichment, entertainment, and exploration. From panel discussion with dynamic professionals, to a student lead talent showcase, to lunch and learn workshops, just to name a few, this event is everything our community needs to get excited to about making the upcoming school year the best the

city have ever seen.

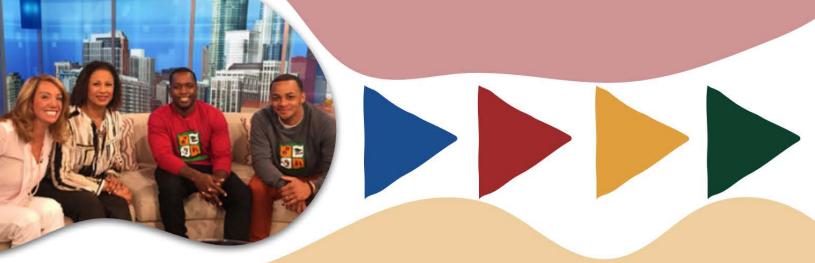






## FLA has been recognized by CBS, WCIU, and FOX

FLA appeared on WCIU's "You and Me This Morning" on January 11, 2015, to discuss the importance of supporting programs that focus on students' social-emotional learning through art



FLA was highlighted in CBS 2
Chicago's 6 a.m. on November 11,
2015, to discuss their No. 1 studentacclaimed stage play "Be A Buddy
Not A Bully

FLA ambassadors appeared on FOX News on November 15, 2016



available exclusively at www.freelunchacademy.com





In order to provide the most unforgettable experience possible each year, support from the community, businesses, organizations and the like is needed. We are in need of additional volunteers, in-kind donations as well as financial support in order to ensure our youth summits, showcases, and programs continue to realize their true potential going forward.

Calvin King



Executive Director (773) 526-2312 Free Lunch Academy

freelunchacademy@gmail.com

With the involvement, support, and partnership of like-minded individuals, businesses and organizations, the FLA movement has the potential to become epic in years to come. This is only possible with your support. If you or your organization would like to partner, we would love to hear from you. Additionally, if you have any questions or concerns, please utilize the contact information provided.